

the Bell Tower

Vol. 2 No. 1

Freed-Hardeman College, Henderson, Tennessee, 38340

September 2, 1982

"Wonderful, a building of class with which to carry out the purposes of the college," says President E. Claude Gardner of the 63,000 square foot new Bible-Communication-World Evangelism Building.



2.5 Million Dollar Building — Opens for Classes

\$2.5 million Bible-Communication-World Evangelism building opened for classes on Wednesday, amid what many faculty and administration are calling a "renewed spirit" of optimism and excitement on campus.

The new structure, whose official dedication has not yet been set, has 63,000 square feet of space divided into 16 classrooms, radio and television

says loudly, both to alumni and students, that teaching Bible is important on the FHC campus,"

Flatt also thinks that the new facilities, plus the addition of Earl Edwards to the Bible department, will strengthen an already strong mission emphasis in that department. "The Preaching Lab, with radio and television studios, and the ham radio in the Missions Information Office to

being used for registration and many other activities.

Gerald Fulkerson, chairman of the Communication department agrees with Flatt. "I see it as an asset to almost every department on campus," says Fulkerson. "Many departments will have classes in the building and by having two departments almost entirely in this building, we will be freeing space in other buildings for other departments," adds Fulkerson.

Fulkerson says that the "major upgrading of facilities, plus the many specialized facilities," such as the videotaping facilities which are fully equipped at the present, will be a real asset to the department.

Fulkerson thinks that the department will also benefit from having office facilities together. The department's suite has 6 office spaces. "The pulling together of the faculty, where they can interact and share ideas and resources will be a bigger advantage than is recognized," says Fulkerson. "It will add so much more than a once-a-month departmental meeting," he added.

Fulkerson is also anticipating a more than \$90 thousand grant from the government's Title III Program which will provide computerized equipment

for the journalism classes. All communication classes, with the exception of theater classes, will be held in the west side of the new building.

"Class" is the word most often used to describe the structure. "This building is the result of tremendous foresight by those who planned it. It is not luxurious, but rather practical; it has real class," says Flatt.

"This building is the most impressive, beautiful building on campus. It is a wonderful place to teach the one most important subject, the Bible," says Milton Sewell.

Work continues in the final stages of outfitting the building. The furniture was moved in during the last two weeks by faculty members who donated their vacation time. Twenty-five faculty men, representing 7 different departments, were led by Fred Bailey and Keith Whitney in moving furniture and installing equipment and storage units.

The staff of the Bell Tower is now accepting applications for writers, photographers, darkroom staff, and advertising sales people.

If the prospect of an exciting learning experience in journalism appeals to you, please contact us at Box 7965, Campus Mail.

Campus News

studios and office spaces for student publications as well as the Bible and communication faculties.

The building and most of the equipment in it is a result of the nearly completed Heritage and Horizons Campaign Phase I. "This building was paid for entirely by the campaign," says campaign director Milton Sewell. "No student fees were used for it. It is a gift to the students from many, many generous people," he said.

Dr. Dowell Flatt, chairman of the Bible department, was the first to move his office to the new structure. This, he said, is indicative of the excitement he feels for the coming year. "This building

contact missionaries in the Field will be great," says Flatt.

Flatt also sees the new building being especially useful when Lectureship is held in February. The appreciation dinner will be held in the Banquet Hall, which can seat 1600 banquet-style. This large area will also be used for exhibits, thus ending the need for the tent used in the past. The Building will also serve as "Lectureship Central" and house many of the classes during the week.

Besides serving the Bible department and Bible majors, Flatt thinks that the building will serve every student on campus in one way or another. He cited the fact that each full-time student must take a Bible class as well as the building's

Editorial: Do Your Best

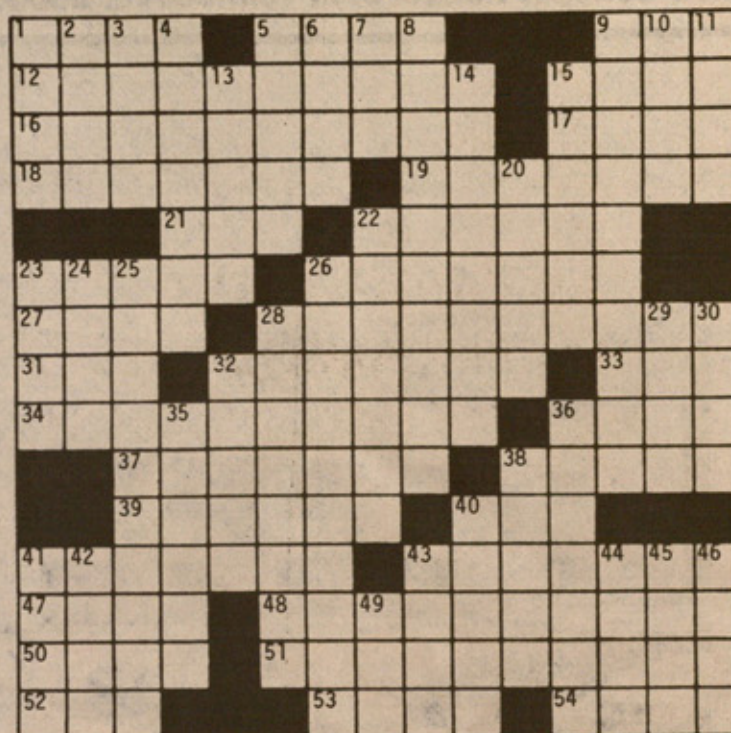
"Now is the time for all good men (and women) to come to the aid of ..."

Yes, the first week of school has begun and soon the joys of summer will come to a close. The optimistic attitudes demonstrated by the faculty and administration forecast one of the best years ever.

With the completion of the new Bible-Communication-World Evangelism Building comes the opportunity for even greater advancements for Freed-Hardeman. The building symbolizes the new year before us and the bright future that lies there.

When we speak of having a "good year," the meaning sometimes gets lost in all the indefinite factors involved. The way to overcome is to make this the "best year ever" in a single area. Take a challenge for this year: to make a friend, to make an A, to care about others more than yourself ... The list could go on forever, but the result would not change. A campus full of people trying to do their best will make for a great year.

collegiate crossword



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Collegiate CW77-2

ACROSS

- 1 Movie mogul Marcus
- 5 Heroic tale
- 9 Song syllable
- 12 The state of being undamaged
- 15 Pal
- 16 Its capital is Dacca
- 17 Nobel chemist
- 18 The art of putting on plays
- 19 Pearson and Maddox
- 21 — Vegas
- 22 Drink to excess
- 23 — Hiss
- 26 Italian painter
- 27 Screenwriter Anita
- 28 Devilishly sly
- 31 Decline
- 32 Devices for refining flour
- 33 Teachers organization
- 34 Shore protectors (2 wds.)
- 36 Machine part
- 37 Type of music
- 38 Doesn't eat
- 39 The Sunflower State
- 40 Part of APB, to police
- 41 All-too common excuse (2 wds.)
- 43 Short opera solo
- 47 Grotto
- 48 Part of the hand
- 50 Made do
- 51 Prevents
- 52 — Alte
- 53 U.S. caricaturist
- 54 Farm storage place

DOWN

- 1 Conservatives' foes, for short
- 2 Go — length (ramble)
- 3 Famous volcano
- 4 Moves jerkily
- 5 Hollywood populace
- 6 Sheriff Taylor
- 7 "Golly"
- 8 — as an eel
- 9 Size of some want-ads (2 wds.)
- 10 Regretful one
- 11 Vanderbilt and Lowell
- 13 Acquit
- 14 "The Lord is My —"
- 15 Veal —
- 20 Extends across
- 22 Turkic tribesmen
- 23 Mr. Guinness
- 24 Spanish for wolf
- 25 Retrace (3 wds.)
- 26 Disproof
- 28 Ends, as a broadcast (2 wds.)
- 29 Like Felix Unger
- 30 Head inventory
- 32 Hurt or cheated
- 35 Glided
- 36 Lead minerals
- 38 Coquette
- 40 Take — (pause)
- 41 Finished a cake
- 42 Football trick
- 43 "Rock of —"
- 44 Anklebones
- 45 Work with soil
- 46 Too
- 49 New Deal organization

Summer Politics See Confrontation

This has been a summer of politics in West Tennessee. We did not see the wild, heated politics of 1968 nor the dull, lackluster politics of 1972. It was a summer when the most modern techniques of campaigning clashed with the oldest.

Two races best represent the confrontation of old and new: the Democratic gubernatorial primary and the Democratic primary for the 7th District Congressional seat. This is not to say that other races, such as the one between incumbent Frank Cochran and State Senator Milton Hamilton for the PSC, are any less important. Nor is it to favor the Democratic Party by focusing on these races. The Republicans in these Primary races simply did not meet with any opposition.

The race for the Democratic nominee to run against incumbent Governor Lamar Alexander included nine serious candidates. Only two candidates generated real attention and real competition. The other seven candidates are significant only in the fact that, ultimately, their total combined percentage of the vote was enough to have thrown the race in another direction. This is theory and speculation only, because the demographics of that percentage of the vote might have precluded the race taking any way other than the one it took.

State Senator Anna Belle Clement O'Brien and Knoxville Mayor Randy Tyree fought a hard but not bitter campaign. The race evoked the memory of 1978 when Bob Clement,

O'Brien's nephew, and Jake Butcher, Tyree's friend, fought a bitter Primary battle that many believe cost the Democrats the Governorship. It certainly added to Lamar Alexander's winning margin.

O'Brien ran the old-fashioned, grass-roots campaign of the past stumping her way across the state from community to community and asking for votes in person.

Tyree ran a slick media-oriented campaign under the direction of Washington image-maker Matt Reese. A hard media blitz concentrated in metropolitan areas during the last week of the campaign pushed Tyree to victory. He carried every major

was just too short.

Tyree could afford to do both. He raised and spent approximately \$600,000.

In November, Tyree's winning combination will be stretched to the limit. His chief helper in fundraising, Jake Butcher, will have to raise much more. Incumbent Alexander has already raised \$2 million and has had to spend very little in his unopposed renomination race. The two major Democratic candidates were, in fact, running against Alexander and each other the whole summer.

In the 7th District, Democratic Congressional Nomination race, much the same situation existed as in the race

Analysis

metropolitan area in the state except his home, Knox County-Knoxville.

However, Tyree's winning combination wasn't all media. He supplemented it with a heavy personal appearance schedule and his famous 48-hour campaign swings across the state. On these Tyree appeared at mid-day at a rural gas station and at a metropolitan highway patrol station at 2:00 a.m.

In the end it boiled down, as it almost always does, to money. Mrs. O'Brien did not have the money to run a heavy media campaign. She spent almost \$300,000. This shortage of funds forced her to rely on her personal campaigning, and in the end her time

for the gubernatorial nomination. Former Public Service Commissioner and TVA Commissioner Bob Clement ran a grass-roots, handshaking campaign because his funds were short. His aunt's, Anna Belle Clement O'Brien, statewide primary race drew much needed financing from outside the district, away from the Clement campaign.

His opponent State Representative Harold Byrd ran much the same type of campaign that Randy Tyree did. He used the media heavily under the direction of Memphis media specialist Deloss Walker. This media blitz was supplemented by a grinding schedule of personal campaigning.

The results on the district level were different, however, from those on the statewide level. Whether it was lack of name recognition for Byrd or Clement's effectiveness as a personal campaigner that turned the tide, no one can say for sure. Clement won by a much smaller margin than was expected. Clement solidly carried the outland, getting stronger farther North and East. Byrd ran much stronger in his home, East Memphis. That section, including Germantown and Bartlett, is traditionally Republican and is the home of Republican nominee Don Sundquist.

Clement now faces Sundquist, a Memphis businessman, who, like Lamar Alexander, ran unopposed and was able to save his money for the General Election. Clement learned his lesson well in 1978. There is no bitter division in the Democratic camp. Clement faces in Sundquist, however, an effective organizer. Sundquist was Republican Congressman Robin Beard's campaign manager in 1980. Beard left his seat in this district to challenge incumbent Democratic Senator Jim Sasser.

A few things are clear after observing a political summer in Tennessee. The media blitz campaign can be devastatingly effective in the metropolitan areas and still fail in the more rural areas of the state where a handshake is still the best way to win a vote. Finally, one notices most of all the Democrat's determination not to let party disunity win elections for Republicans in November.

Interface New Ideas Mean Success

"I got to see strangers meet and become friends," said Matt Bolton, one of the coordinators of this year's Mission Interface Program.

Interface, designed to acquaint the approximately 360 freshmen with each other and with college life, began on Wednesday, August 25.

Throughout the past week the groups have met together and separately for meetings, counseling and advising sessions and fun, recreational sessions.

A new aspect of this year's program

R.A. Retreat Gives Training

Resident Assistants and Dorm Supervisors met with Vice-President Brumley and Deans Sharp and Selbe in a workshop held last week designed to make them better student leaders.

The workshop was held August 21-24 at Land Between the Lakes State Park in Kentucky. Dr. Gerald Fulkerson was the featured speaker at the camp where he provided insights in intrapersonal communication.

"Nuts and bolts" sessions were also held by Vice-President Brumley and the deans to acquaint the R.A.'s with the rules, policies and attitudes needed to be enforced.

"It was really good, because there is really a lot more to this job than

was the camp out at Mid-South Youth Camp. There the freshmen participated in "get acquainted" games as well as rule sessions with the Deans Sharp and Selbe. "Camp really helped loosen them (the freshmen) up," said Matt Bolton. Nan Williams, also a coordinator of the program commented, "I think camp was just a great idea."

Traditional Interface activities included the dinner at the faculty member's homes on Saturday evening.

"The program really helped me get to know some of the others," said

checking floors each night at 11," said Suzanne Depriest, a new R.A. in Bradfield.

"I think it was one of the best retreats we've ever had," said Dorothy Hinson, dorm supervisor.

Jim French, a senior and returning R.A. felt that one of the important subjects talked about was how to get students more involved in dorm life. Each dorm represented was asked to create a picture of relationships in the dorm and how they wanted them to be. "That made us think about it," said Depriest.

"The retreat was very positive and I think we all came back ready for a great year," said Donna Moore.

freshman Ginger Mills, adding, "there were so many activities in such a short time."

Interface groups continued to plan and conduct activities through Monday

and Tuesday including float trips on the Buffalo River, trips to Memphis and cookouts at Chickasaw.

"I think the program is a total success," summed Matt Bolton.

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Food Service Adds New Staff

Hill Food Service, which provides the dining facilities on campus, has added a new member to their management team. Mr. Danny Ferrell, a 1981 FHC graduate, has been hired as the new Food Services Manager. He will join Mr. Hill, Mr. Donnelly, and Mrs. Simmons in the management of Gano Dining Hall and related services.

Ferrell has previous experience in food service management with Wendy's International, where he was an assistant manager for 10 months.

"I'm really looking forward to working with Hill Food Service and with the students. I feel I can sympathize

with the students since I've been exactly where they are," said Ferrell.

Ferrell's job will include dealing with student banquets, and special events as well as the daily aspects of the Food Service. "I want students to feel free to come to me with any problem they see in the food service," says Ferrell.

The Food Service will also become more sensitive and open to the suggestions and opinions expressed by the Food Service Steering Committee, according to Mr. Ferrell.

"This is a brand new year and we will do our best to make the students number one," said Ferrell.

Claiborne Named to Admissions Post

The naming of Doron L. Claiborne as assistant director of admissions along with the purchase of five Ford Escorts are signs of the changes taking place in Enrollment Development and Admissions Offices.

Claiborne joins the staff after working at Alabama Christian College as an admissions counselor and as director of admissions and financial aid.

Claiborne is an alumnus of FHC, having received a degree in Speech Communication in 1976. He has also completed 25 hours of graduate work in counseling.

Claiborne's main assignment will be recruiting students in Georgia, Florida, South Carolina, and Alabama.

"Doron Claiborne is thoroughly prepared in the area of admissions and we are very glad to have him as a part of our team," says Billy Smith, Director of Admissions.

The five new cars purchased by the college are part of an economy move according to Reeder Oldham, Vice-President for Enrollment Development. "By replacing the older, larger models, we hope to cut cost by 50 percent," explained Oldham.

Plans for the coming months in the Enrollment Development office include the use of the "Hardeman Boys", a new singing group, and the use of a few students in a "concentrated effort" to recruit students.

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10% discount

Harville Mfg. Co

Front Street
10% discount

Bill's Dollar Store

117 West Main Street
10 clothes hangers \$1.00
200 count filler paper 66¢
Seeley Electric

112 West Main Street
10% discount

Miller and Goff

104 West Main Street
20% discount on all jeans

V and S Variety

107 West Main Street
Notebooks 200 sheet \$1.37
Narrow Ruled Paper 200 sheets \$1.09
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Eastside Service Center

341 East Main Street
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