

The Bell Tower

Vol. 1 No. 20

Freed-Hardeman College, Henderson, Tennessee 38340

March 25, 1982

Higher Education in West Tennessee: A President's Perspective will be featured Thursday, March 25, as a program in the weekly "View From the Campus" public affairs series on WLJT-TV, Channel 11. Participants in the program, which will be aired at 9:30 p.m., will include, from left, Dr. Charles Smith, chancellor of the University of Tennessee at Martin and program moderator and Dr. E. Claude Gardner. "View from the Campus" is produced by UT Martin for WLJT-TV, West Tennessee's Public Broadcasting Service-affiliate station.



Watkins Heads CF Campaign In Chester County



by Darcy Horton

Nine-year-old Stephanie Evans is a beautiful girl. She has sunny blonde hair that touches her waist, sparkling blue eyes, and a sweet smile. She also has cystic fibrosis.

Cystic fibrosis (CF) is an inherited disease that affects the endocrine, or externally secreting glands, needed for maintaining normal functions of the body. CF is the number one genetic killer of children and young adults. In the United States, an estimated one of every 20 persons carries a gene for CF. Approximately one in every 1,800 newborns are affected. There is no way to determine who is a carrier, although research is underway to develop safe and effective tests for detecting the CF gene. Presently there is no cure of CF. Fifteen years ago, few children with CF lived beyond 6 years of age. Today, half of the CF patients born today will live past 20.

Without research no cure can be found and without money there can be no research. Debra Watkins, publicity chairman of the Henderson Spring Campaign for the Cystic Fibrosis Foundation, says she has high hopes for this year's campaign and hopes to get the F-HC student body involved in their efforts to raise money.

"I know the people here...I know what they can do," she said. "I want their help."

The goal for this year's campaign is to raise \$20,000. This will break all state records and further inspire other counties throughout the state to beat the record. Miss Watkins plans to raise \$5,000 herself.

To raise money CF members planned a bake sale at the court house, April 10 from 10:00 until 2:00 p.m. They have also planned a Bike-a-thon, for Saturday, April 24. For forms or sponsor sheets call Virginia Watkins 989-2075 or Debra Watkins 989-3871.

Fifth Free Enterprise Day Held

by Lynn Heffington

The Free Enterprise Team stopped bouncing balls and got down to business with a seminar last Monday, the day they proclaimed to be Free Enterprise Day.

This day, the introduction to the fifth annual Free Enterprise week, was a time for supporters of the free enterprise system to unite and share their ideas on how the system works.

The sessions were designed for guests who wished to make their businesses more productive as well as for business majors and anyone else who was interested. No business classes met so that students could participate in the seminar.

The sessions ran from 7:30 A.M. to 3:20 P.M. Large and small companies were represented by speakers.

A wide variety of topics were covered. Capital Formation was covered by Brad Sipes of Dean Witter Reynolds in Jackson. Larry Simmons and Bob Stewart, of Lanier Business Systems also in Jackson, spoke about Administrative Services.

On the subject of Marketing, both Nancy Perry and David Barton had things to say. Mrs. Perry is with Mary Kay Cosmetics in Boca Raton, FL, and Barton is Director of Advertising for **The Jackson Sun**.

Ken Johnson of Computer Alternatives in Sunnyvale, CA discussed Information Systems, and the topic of Construction was covered by Billy D. Hutchens, the owner of Hutchens Construction in Puryear, TN.

Mike Jones discussed Energy and how to cut its costs. He is the President of Air-Flo Co./Hydro-Temp Corp. and Advanced Energy Systems in

Pocahontas, AR.

Human Resource Development was discussed by David Wachtel, President of The Shoney's Corporation in Nashville. Jack Valentic, District Sales Manager of Ford Motor Co. in Memphis spoke on the Automobile Business.

Several speakers talked on the subject of government deregulation of business. These included Bill Smith, President of the National Bank of Commerce in Woodbury, TN; Mike Tune, Regional Manager of Centel Business Systems in Chicago, IL; and Joe Ramsey, Director of Economic Analysis and Long Range Planning for Tenneco Gas Corporation in Houston, TX.

In chapel Monday Tom Hendrix spoke on the topic "The American Dream is Not Dead!" He is the President of Henco Corporation in Selmer. Joe Ramsey spoke again at a luncheon in Gano Dining Hall on "Energy & Deregulation in the 1980's."

Free Enterprise Week also includes a Tax Workshop for Small Businesses on Thursday, a Tax and Estate Planning Workshop Friday, and a program on Saturday by Peter Clarke (Senior Economist Correspondent) of the British Broadcasting Corporation. It will be at 10:30 in the auditorium.

The week's program is sponsored not only by the Free Enterprise Business Team of Freed-Hardeman College, but also by the United States Small Business Administration and the United States Industrial Council Education Foundation.

The team at F-HC is sponsored by faculty members Steve and Gail Hudson. This year it has sixteen members.

Sixty-Eight Participate in Spring Break Campaigns

by Missy Epps

Over the Spring Break 68 students and faculty members participated in evangelistic campaigns to various states spreading the word of God.

Norman Hogan took a group of 35 to help in Operation H.E.L.P. (Help Everyone Live in Peace). This was the sixth consecutive year for a St. Louis campaign.

The campaigners offered Home Bible studies, Bible Correspondence courses, a copy of **Star** magazine, and invitations to the gospel meeting Hogan was preaching in entitled "The Spirit of Peace."

Thirty three thousand pieces of literature were passed out during the campaign. Ninety Home Bible studies were set up, and 539 Bible correspondence courses were asked for. Four people were baptized and

three were rescued. Tony Morris, a freshman from Florence, Alabama said, "It's one of the best organized campaigns I've ever been on in my life."

Fourteen people led by Everett Huffard, went to Arnold, Missouri. Besides going door-to-door, the participants of this campaign were able to see some of the series of films on "Does God Exist?" They set up 17 Bible correspondence courses, 25 call backs including Bible studies, and 4 filmstrip studies.

Student leader Keith Ray of Henderson said, "I believe that the campaign to Arnold was 100 percent successful, because the word of God was preached to the people."

David Hajazin of Jordan said, "I've never been on a campaign before, but it

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Apply This Week For Student Media Leadership Posts

Students desiring to lead the student media during next year may submit applications to the media advisers. Applications for the newspaper and yearbook are available in the Office of the Academic Dean. Applications for the radio station are available in the radio station.

Positions available at WHFC are program director, news director, entertainment director, and publicity director.

The two student publications will name editors-in-chief and business managers.

April 5 is the dead line for submitting applications to the media advisers: Ruth Ann Mofield, WFHC; Arnette Adcock, *The Bell Tower*; and John Parker *The Treasure Chest*. All candidates will be interviewed. Each student recommended by the media advisers must be approved by the college's Communications Media Committee.

Editorial Opinion

Belushi's Death Result of Common Problem

by Lynn Hayes, Composition Editor

John Belushi was found dead of a probable heroine overdose, at age 33. So many, it seems, of our great talents are dying. Of course no one can say why Belushi chose to use drugs, but deaths are becoming common among performers because of a drug or alcohol problem. There may be a reason: Pressure.

Everyone has heard of and probably used pressure as an excuse for something done wrong or not done at all. What is the nature of the pressure we put on those in the limelight?

Critics scrounge to find some fault with the product, producers push directors who push performers to finish more quickly but with better quality to save money. Studios cut contracts and withhold deals on strength of numbers at the box office from the last performance, and ultimately we push the buttons, hold the final verdict by watching or listening or not.

We are quick to praise the hot new star and just as quick to forget yesterday's star. We will not allow stars and heroes to be human. When you are faced with a public opinion that tells you you are not human, but your body tells you that you are, when your screen or concert image tells you you are superhuman and your mind tells you you are not; what do you do? If this is heard often enough you could start to wonder. (If everyone else thinks you are

so superhuman, why don't you feel that way?) You might then be under such pressure to live up to that image that you would resort to the deceptive power of drugs or alcohol to give you that superhuman feeling. There is only one problem. You are still not superhuman and you are destroying your body to prove you are.

And are we not guilty of this in everyday life? We lay pressure on our superiors by way of false expectation. How many times have you heard it said that someone couldn't have done or said something because "he is a Bible teacher" or "he is a department chairman"? I have heard it done, and worse yet I am guilty of it. Under any title or label we put on people there lies a human being. Too often we see only the title or the label, and not the man or woman who bears it.

Both with performers and with people of position we see a mistake as just not in keeping with the image we have created. Then we ridicule and finally push that person from us in order not to face the fact that those people are human. This is not hard to understand either. After all we have enough problems facing the fact that we ourselves are human.

In our struggle with our own humanity, we refuse to let those we put on a pedestal be human. Some people have greater talent, more intelligence, money and power than other, but we must not ask anyone to be more than we ourselves, as human beings, are willing to be. In short "Do unto others as you would have them do unto you."

Political Comment

Governor's Race Shapes Up...

by Dean Duke and Lynn Hayes

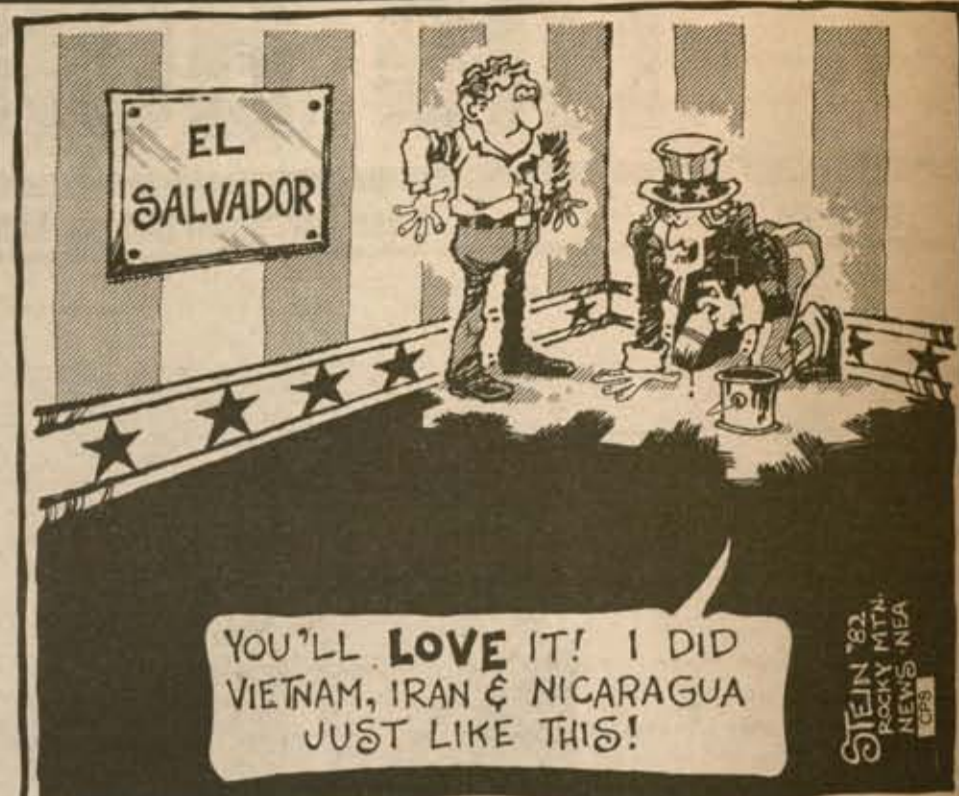
At this point the race for governor of Tennessee is growing interesting in spite of the fact that qualifying for the office has not yet begun. Heavy speculation is already in, however early, about possible candidates and their strengths and weaknesses.

Here is a small sampling of some current speculations:

Governor Alexander seems to be invulnerable in his own party. No serious contender has come forth nor is one likely. The Republican party has been squarely behind Alexander since his upset victory over Jake Butcher in 1978.

The Republicans have used Alexander's style of campaigning as the framework for every major Republican campaign effort since his success in 1978. The Republican party and Governor Alexander have amassed by their own estimates, a "War Chest" of at least \$2 million and that figure grows each week.

As usual in a statewide campaign, the



Letter to the Editor

Dear Editor,

Concerning concert reviews and the Bell Tower publication of March 4, 1982, I, as a paying student of F-HC, wish to expound on the critical efforts of the BT staff.

The ENTERTAINMENT section of the student publication reviewed promptly, though quite unreliably, the concert given by New Dimension Quartet and Phoenix. Kicking it off was the incessant black-guarding of the Quartet. The only time they weren't disparaged was when the "critics" acknowledged the songs they teamed up with Phoenix to deliver to the audience.

As for Phoenix's performance critique, the first stumbling block one

encountered was the fact that the Quartet supposedly sang "I Was Country When Country Wasn't Cool" with Phoenix's Joy Sides. While I was reading back over this statement to see if I had really read such a misconstruity, I noticed yet another abomination in the text. Try this: Phoenix's "thrilling rendition of Linda Ronstadt's 'The First Cut is the Deepest.'" Yes, students, that was a deep cut, mainly because Phoenix never performed that song. (And to the best of my recollection, neither did Ronstadt.) Finally, and most unforgiveably, is the error in "finishing their set with Bruce Springsteen's 'Independence Day.'" It goes without saying, at least to anyone who was there at the concert, they did not finish with Bruce's song. Rather, that song came well before the end of the concert. The apparent misspelling of Springsteen's name needs not be dwelt upon.

Listen, folks, I was there, second row in fact, and being an avid Phoenix fan, and having witnesses to support me, I can safely say that these few points I have recognized for you are quite false. As fellow-paying students, I feel it is your privilege, as well as mine, to be subject to read accurate and well critiqued reviews. True, this is a student publication, and we appreciate what we do have, but isn't accurate reporting still their aim? Are we not entitled to the same courtesy as readers of any other paper, student published or not? We're just asking for exactness, precision, correctness...in other words, someone who knows and cares what they're doing. Remember—we wouldn't write and point this out if we didn't care.

Sincerely,

Claire Shackelford

Adviser's Note: Thank you for writing. We regret these errors, and we deserve lashes with a wet noodle. Please know we care, and we will continue to try to publish a paper that is fair and accurate.

The Bell Tower

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Letters to the editor are welcomed. They must be signed, and they must discuss policies and events rather than personalities. Send your letters to Editor of the Bell Tower, Box 292, Campus Mail.

Adviser
ARNELLE ADCOCK

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Entertainment

by Paul Mash and Barry Edwards

'Police' Make Captive Audience of Memphis Rockers

Last Wednesday night, March 17, at the Memphis Coliseum, the Police, along with Joan Jett and the Blackhearts as the pre-attraction, played to a near-capacity crowd. The St. Patrick's Day audience was rambunctious, boisterous, and ready to jam. This susceptible crowd fell to the charms of Joan Jett. Having roared their approval when she sang such songs as *Bad Reputation* and *Shout*, the overcharged crowd went wild when the Police hit the stage. The ecstatic crowd exploded to songs such as *Too Much Information* and *Demolition Man* and were soon captivated by their professional performance. At one point, the roar of the crowd and the super-charged speakers caused a portion of the ceiling to fall. At another time, the crowd became so raucous that they had to be physically restrained by a policeman wearing riot gear.

The audience was not disappointed as this international group played such songs as *Every Little Thing She Does Is Magic*, *Spirits in the Material World*, and *De Do Do Do/De Da Da Da*. With a dazzling array of swirling ceiling lights, multi-colored spot lights, and sparklers, the Police had quite a light show. When combined with their musical talent, you have a superb and effective concert.

The Police are by no means a categorized group. They play all types of music, from ballads in French to hard rock. This is one of the main reasons that they are as popular as they are.

The Memphis audience loved them so much that they called them back for two encores. During these, they played songs like *Roxanne*, and *Don't Stand So Close to Me*. Even after a second encore, the concert ended with the crowd screaming for more.

Concert Review

Joan Jett and the Blackhearts are a recent arrival on the music scene, with their smash hit *I Love Rock and Roll*, now at the number one slot according to Billboard. Though only 22, Joan Jett is the veteran of rock-n-roll having been a member of the *Runaways* during their three years of existence. The other members of the band are Gary Ryan playing bass, Lee Crystal on drums, and with Ricky Byrd on guitar. While they break no new ground with their material, it was obvious that they have no intention of soon leaving the front for as the first chord crashed to *Bad Reputation*, the band began to drive themselves to a frenzy which climaxed with *Shout*. Playing such songs as *Runaway*, *Bullet*, *Victim of Circumstances*, and *Black Leather*, they demonstrated exactly what hard driving rock really is. Milking the audience for every drop of energy extractable and then some, *You Know What You Got* thrilled the crowd, then after raising the pitch of the crowd to a chaotic roar, then back down again, *I Love Rock and Roll* nearly destroyed the auditorium with the harmonies of the band and the crowd. *Crimson and Clover*, an old Tommy James and the Shondells tune, followed and left the crowd feeling fulfilled and drained. Soon, the pitch again rose to a tremulous roar for now the Police were on stage.

The Police, possibly the most polished band in the business, began their set with one of their most popular songs, *Message in a Bottle*. Being composed of only three major band members, Andy Summer playing lead guitar, Sting, the lead singer, and electric bass player, and Stewart Copeland as the drummer, the Police gave an outstanding performance. They are truly a professional group and in concert their songs sound virtually the same as their recorded versions.

Casual Comments

by Lawrence Gunnells, Editor-in-chief

Queen of Fashion

Yet another fashion show will take place on campus Saturday—this one if for all of us.

The Associates have staged a Spring fashion show for 18 years now to raise funds for Freed-Hardeman. That alone says it all.

But when you add that this year (guys, perk your ears) the featured guest will be Angeline Johnson, a sparkling co-ed from Union University, I think you will agree that this one is for ALL of us. Angeline is the reigning Miss Tennessee.

Save me a seat.

Final Four

I refuse to be surprised by anything

that happens in college basketball these days.

First, MTSU knocks off Kentucky in the first round of the NCAA Tournament. Then, highly-touted Ralph Sampson and his Virginia Cavaliers bite the dust against the University of Alabama-Birmingham. The list is endless...

But annual standby North Carolina, led by a host of stars, will join Louisville, Georgetown, and Houston (you're kidding me) in New Orleans for the final showdown.

My pick? Well, to quote a "friend," "...When God painted the sky, He painted it Carolina blue..."

Let's quit.

by William Wilson

Just another normal day, and here at the Luxurious Dorm on the corner we find our hero hard at work.



When the door burst open, in steps the little man in black...



Here in the gloomy halls of the Dorm we find The Phantom spring his trap.



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ON CAMPUS INTERVIEWS MARCH 25 (TODAY)

wear it's at...

'Nautical' fashions are definitely in, says Lisa Tiller

John Gibbons and Sheryl Brown have that 'dressed for success' look, as they model on Free Enterprise Day.



Grace Stanton Photo



Mark Sisco Photo

Sandra Arnold, Debi Dye, and Connie Gannon sport Izod Lacoste shirts in the recent 'Fashion in Poetry and Song.'

high fashion

Freed-Hardeman Gets Into the Swing of Spring

by Amy Elam, Assistant Editor

Stripes, plaids, bright bold colors, these are a few of the words that are big in fashion this year. At F-HC trends this year's fashion trends are showing up across campus.

The outlook this spring and summer is for the nautical look to be very big, according to Debi Dye, a junior Fashion Merchandising major from Columbus, Ohio. Dye decided to major in this area because of her love for clothes and the desire she has to "help people find clothes for themselves, not just what everyone else wears."

Dye also sees a move to more simple design lines in women's clothes so that

many women can make their own contemporary fashions.

Color is also a major feature of this year's fashions. Red, white and blue will be strong because of the nautical look and frequent use of purple will carry over from last year according to Debi.

Melissa Gooch, a senior Fashion Merchandising major from Florence, AL, sees styles moving to an "almost anything goes" position in the next few years.

Melissa, who has sewn her own wardrobe from grammar school until now, believes that it is "not what you wear but how you wear it." She suggests getting away from "being just

prep persona

Birnbach Books It

(CPS)--Lisa Birnbach's "little madras book," *The Official Preppy Handbook*, has touched off a major merchandising bonanza as well as a fad.

Now in its 22nd printing, the preppy handbook has thus far sold over a million paperback copies, at \$4.95 each. A hard-cover Christmas "collector's edition," priced at \$9.95 each, is on its way.

The book forms just the wheels, though, of a commercial bandwagon upon which numerous exploiters have been quick to hop.

Workman Press of New York, which publishes the book (and previously brought you the Kliban Cat) also produces an astounding array of related preppy products.

"The Preppy book," understates Donna Gould, Workman's publicity director, "has parented preppy products." Indeed. Preppy tote bags and T-shirts abound, as do aprons ("Before truth," extolls one, "the right fork"), desk diaries, Christmas cards, stationary, book bags, note pads (messages from the desks of "Mummy," "Daddy," "Muffy," or "Skip") and pins ("C.B.C." -- Couldn't Be Cuter -- for one.)

Corky Tyler, national sales manager for Sigma Marketing Inc., a large



distributor of preppy ceramic pieces and glassware, is less sanguine. Although enthusiastic about her company's preppy products, she says they have not done well outside of the Northeast, Southeast, or southern California.

"It hasn't caught on in places like Wyoming or the Dakotas, but this is not due to resistance to the product, but to a lack of interest," she says.

If those regions do not need preppy, it is clear that preppy does not need them either. One firm, the C.R. Gibson Co., has already sold "in excess of" \$750,000 worth of preppy scrapbooks, photo albums, address books, bulletin boards, mini jigsaw puzzles, and other printed material just since May.

No dreams go unopposed, however, and opposition is exploitable, too. Bloomingdale's and Macey's in New York have both opened special preppy shops, which feature preppy and anti-preppy material side-by-side. *The I Hate Preppies Handbook*, in particular, is reported by Macey's to be "doing very well."

The phenomenon has even proved itself to be exportable: Preppy products have been licensed in Japan this year.

Chris Kennedy soaks in some Spring sunshine in the latest fashions for casual wear.



Grace Stanton Photo

another prep or just another cowboy and dressing as you want, to express yourself."

Gooch believes that wise investors emphasize the quality of the garment and not the quantity of clothes that one has. She feels that classics should be a part of every versatile wardrobe.

"Southerners tend to be more conservative...they will buy a piece or two but not a whole look," says Paula Hearn, manager of Jerry's Sportswear in Henderson.

One of the new "looks" for late summer and fall will be the "prairie look" incorporating full skirts with ruffles around the bottom. Boots, vests and metallic accessories, add to this look according to Hearn.

Classics never go out, says Hearn, while looks such as nautical, prairie and romantic tend to recur in the "25 year fashion cycle."

Men concerned with looking their best should know that color is the biggest "it" in this year's wardrobe, according to Dan Lussier of the Men's Shop in Henderson. Bright greens, reds and yellows will be the best look for summer and for the fall, Lussier sees

muted and earth tones being predominant.

Silk and linen are the materials used in this summer's suits, while wool will be a strong contender for winter fashions.

"Polyester is dead," says Lussier, who also sees a trend away from jeans and into more polyester/cotton blend slacks for campus wear next year.

Lussier also feels that "preppie" will continue to be "the style" for several years, since it is a "back to basic, more classic look."

Men's fashion is more standardized than women's fashion. This, says Lussier, makes it easier for a college man to start a "business wardrobe" because it is never a mistake to go with classic navy or camel blazers and slacks.

"Yes, it is right to care how you dress...to be proper and well-clothed," says Reba Thomas, instructor of fashion merchandising, and cites the Proverbs 27 example of the virtuous woman.

"Being known for ourselves and not our clothes is the important thing," added Thomas.



Grace Stanton Photo



Grace Stanton Photo

Debra Tate models summer bride attire, found at the Highlander, Jackson, TN.

june brides

More Emphasis On Style This Year

by Gail Nash

"June brides," busily planning summer ceremonies, are quickly choosing the 1982 wedding fashions.

According to Deborah Walker, a junior Fashion Merchandising major employed by Lillian's Bridal Shop in Gleason, TN, last year's royal wedding of Prince Charles and Lady Diana has been an obvious influence on the latest bridal fashions. Some characteristics of Princess Di's originally designed gown, like puffed sleeves, are found in this year's wedding dresses. Laurel wreaths, an imitation of the crown the Princess wore, are also increasing in popularity.

Taffeta is a favorite material for the summer gowns. Brides are choosing hats more often than veils, and lace gloves are also a popular accessory.

"This year, there is more emphasis on the bridesmaids' dresses. They are

more stylish," said Walker, who is planning her own wedding for July.

Suede rose, lavender, and apricot dominate the color scene for bridesmaids. The colors, said Walker, are "a little brighter, a little more intense."

Men of the wedding party are shying from ruffled tuxedo shirts, and choosing instead pin-pleated shirts and wing-tipped collars.

In keeping with the trend that has developed during the last few years, brides are using silk flowers for bouquets. Fresh flowers, however, are still a favorite for scenery arrangements.

"Designers are going with the free-flowing, natural look. Bouquets are less stiff," explained Walker.

Generally speaking, this year weddings are less traditional. Couples are incorporating their preferences and ideas into both ceremony and fashions.



Charlie Curtis is definitely "GQ down" in his fashions from Websters.



Mark Sisco Photo